

# Taps and showers Preparatory Study Political framework and potential outcomes/policy options

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Taps & Showers Preparatory Study,

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# **Key policies on "water-related products" Product policy: approach & examples**

Cut out the Drive the existing market towards greater **Encourage** least sustainability development Numbers of products in the market sustainable of new, more sustainable products codesign products abelling Interventions: **GPP**  Pricing and trading Voluntary initiatives Interventions: Interventions: Producer responsibility Minimum Support Business support standards innovation Ecolabel Procurement Labelling Public information PRODUCT SUSTAINABILITY More Less



## Key policies on "water-related products" Why do we look at them?

The evidence supporting the case for action:

- large potential for water savings;
- large potential for energy savings (e.g. 2<sup>nd</sup> Ecodesign Work Plan);
- market/information/policy failures; and
- stakeholders and public support.



# EU Ecolabel/GPP criteria for taps and showers

#### **Ecolabel:**

- published in Official Journal on 31/05/2013: <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:32013D0250:EN:NOT">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:32013D0250:EN:NOT</a>
- criteria include: min & max water flow, temperature mgt, time control, quality and lifetime

#### GPP:

- published on Commission website: http://ec.europa.eu/environment/gpp/pdf/criteria/sanitary\_en.pdf
- criteria include: min & max water flow, temperature mgt, time control, quality and lifetime



## Ecodesign & Labelling of energy and other resources

Water-using products in Ecodesign Working Plan:

- "preparatory studies" are started to see options to improve environmental performance (e.g. energy efficiency and water efficiency);
- studies collect evidence, explore policy options and recommend the best policy mix (ecodesign and/or labelling and/or selfregulation/voluntary measures), if any, to be deployed;
- studies are open to participation by all interested parties, citizens, businesses, NGOs and others;
- political decision on which further policies to deploy, if any, will be taken by the Commission at the end of the preparatory study and following further consultation with stakeholders on the specific proposal.



#### Labelling Directive (2010/30/EU)

- "the indication by labelling and standard product information of the consumption of energy and other resources by energy-related products"
- Obligation to label how product perform, can continue to sell whatever you produce/procure;
- Only "in use phase" consumption of resources can be labelled;
- No possibility to label other "embedded" environmental impact;
- No possibility of Voluntary Agreement (even if their existence will be in Commission's mind in deciding whether or not to have mandatory label).

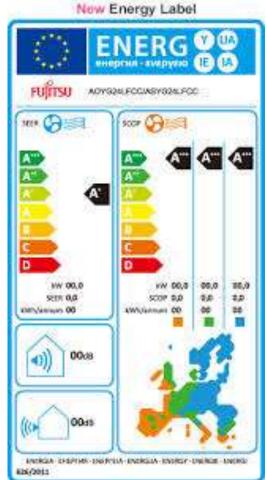


#### **Examples of recent Labels**











#### Ecodesign Directive (2009/125/EC)

- "establishing a framework for the setting of ecodesign requirements for energy-related products"
- Need to meet the requirement(s) set in Ecodesign in order to be allowed access to single market (CE based)
- Do not need to label the products (just include CE marking)
- Can impose requirement on all significant impacts of a product over the life cycles (include "embedded" impacts) provided they are verifiable/enforceable
- Voluntary Agreement should be preferred if industry come forward with such agreement that meet specific requirements (Annex VIII "Self-Regulation")



#### Possible future timetable

Subject to the results of the Preparatory study and further political decisions, the *process for adoption of measures take roughly a further 1 year* (from July 2014 end of prep study).

#### Key steps:

- Commission produces "working document(s)" for possible proposal(s);
- Official Ecodesign/Labelling "Consultation Forum meeting" consider working documents and provides comments;
- Commission draft *Impact Assessment* and successfully completes Impact Assessment Board;
- WTO notification (3 months, Ecodesign only);
- Commission adopts Delegated Act (Labelling) or call vote in Regulatory Committee (Ecodesign);
- European Parliament & Council have 3 months to scrutinise (support or oppose) the measure(s);
- Final publication of measures in Official Journal (e.g. summer/end 2015);
- Lead time for requirements: usually 12 months from publication (e.g. summer/end 2016).



# Thank you for your attention

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