

# **EU Green Public Procurement Policy**

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**EU Green Public Procurement Policy** 

#### What is Green Public Procurement?

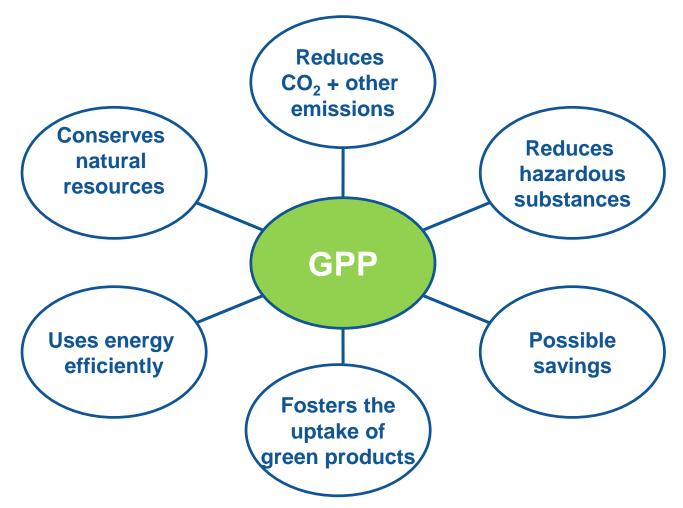
"... a process whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured."





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#### **GPP** benefits



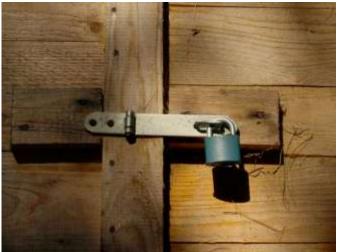


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## **EU Green Public Procurement Policy**

### So why don't we do it all? Obstacles to GPP

- Lack of political support
- Green products are perceived to cost more
- Lack of knowledge on how to verify green criteria
- Lack of awareness of the benefits of green products
- Lack of legal expertise
  - → Commission support to overcome these obstacles





## **EU Green Public Procurement Policy**

#### Communication (2008) Public Procurement for a Better Environment

- Political target: 50% of tendering procedures to be green by 2010
- Common EU GPP criteria for priority products/services
- Legal/operational guidance: GPP Training Toolkit
- GPP National Action Plans





## **EU Green Public Procurement Policy**

#### 20 + EU GPP Criteria

Construction, Electricity, Cleaning Products and Services, Textiles, Food and Catering Services, Furniture, Office IT equipment, Paper, Gardening Products and Devices, Transport, Windows, Thermal insulation, Wall Panels, Hard Floor Coverings, Cogenerations (CHP), Street Lighting and Traffic Signals, Indoor Lighting New: Waste Water Infrastructures, Sanitary Tapware, Toilets, Imaging Equipment





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### **Criteria under development**

- Buildings
- Heating Systems
- Electrical Medical Equipment (SEMCo)
- Paints and Varnishes
- Roads
- Lighting (office and street lighting)
- Food and Catering
- Cleaning Services





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### **Two levels of criteria**

**Core criteria:** address the key environmental impacts, designed to be used with minimum additional verification effort or cost increases.

**Comprehensive criteria:** to purchase the best environmental products available on the market, possibly requiring additional verification efforts or a slight increase in cost compared to other products with the same functionality.



GPP criteria are largely based on standard Type I ecolabels. It is however not allowed to ask for products to have a specific label.



### How much GPP is being done in the EU?

- 2008 study: 50% target more or less achieved in the 7 most advanced Member States for 10 product and service groups
- Netherlands 2011: 99.8% of public procurement at national level in 2010 was green (target: 100%), provinces: 96% (target: 50%), municipalities 86 to 90% (target: 75%)



 2011 Study: 50% target not met across the whole of the EU (26%), but more than 50% of public authorities are doing some sort of green procurement



### **Future developments of GPP**

• March 2014:

Official Adoption of the Procurement Reform Specific document in early 2015 on the green elements

#### 7<sup>th</sup> Environmental Action Programme and European Resource Efficiency Platform Recommendations

- Set up more solid GPP monitoring system
- Evaluate options for further sector specific legislation
- Promote networking of public procurers



## **EU Green Public Procurement Policy**

### **GPP** information sources

HELP DESK: In EN, FR, DE <u>gpp-helpdesk@iclei.org</u>

#### Newsletter (please sign up!) GPP website of the European Commission:

- Buying Green Handbook
- Full sets of EU GPP criteria and background reports
- GPP Examples
- Information on National Action Plans for GPP
- News and upcoming events

http://ec.europa.eu/environment/gpp





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# Thank you!

#### Questions? Please contact:

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GPP webpage: http://ec.europa.eu/environment/gpp